

Call for music-oriented film and documentary projects in financing stage

Application deadline: July 15th, 2009

Ever since the invention of cinematography back in the 1900's, music has always been a critical element in film. One century later, music and film are still the source of inspiration for each other with an explosion of films on musical topics (from biopics to music documentaries) and with music being not only one artistic element of a film but also an important part of its marketing strategy.

To discuss these and other issues around film and music, Just Temptation is organising the **Music on Film/Film on Music (MOFFOM) Minifest & Market** which will take place in Berlin on the original dates of the now cancelled Popkomm international music market. This event will include both a market part open to film and music professionals as well as a mini festival part targeting the broader audience of film and music aficionados.

The market part of the MOFFOM will take place in Berlin on **Friday, September 18th, 2009** and will include a **co-production market for music-oriented film and documentary projects in financing stage**. 5 production companies from various European countries will present a music-oriented film or documentary project to potential co-production partners from Germany. Music producers and TV buyers will also take part in this market.

Film producers of selected projects will have the opportunity to **pitch their project to potential co-producers**. Furthermore, the organisers will cover the hotel costs for the night of Thursday, September 17th, 2009.

ELIGIBILITY CRITERIA

Film producers interested in taking part in this market for music-oriented film and documentary projects should **apply before July 15th, 2009**.

Eligibility criteria are the following:

- **Type of project:** Music-oriented film (strong musical element in the story, biopic...) or documentaries (about a band, a musician, a music scene or genre, about an instrument or music history, pop culture and music driven youth culture...)
- **Market potential:** Highly promising projects aimed at the international market
- **Format:** Projects filmed in 35mm, HD or Beta
- **Running time:** full-length feature film / documentary of 26 or 52 minutes
- **Financing stage:** Projects with at least 30% of the budget already in place

FOR THE ONLINE APPLICATION, GO TO www.just-temptation.com

Producers who want to participate in the market without a project can request an invitation at the following email address: moffom@just-temptation.com

Music on Film / Film on Music (MOFFOM) Minifest & Market
is presented by Just Temptation in cooperation with
[HomeBase Lounge](#), [Central Kino](#) and [MOFFOM International Festival of Music Films](#).

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Many thanks for forwarding the call to interested producers,

Just Temptation

Just Temptation

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"Music on Film - Film on Music" September 16th-18th in Berlin

Minifest (Central Kino) & Market (Homebase Lounge)